



Presented By:

**Bentley**<sup>®</sup>  
Advancing Infrastructure

**SATURDAY**

**JUNE 20, 2026**

**12:00pm - 5:00pm**  
**Chester County Art Association**

**100 N BRADFORD AVE,  
WEST CHESTER, PA 19382**



Contact Christy Kane at  
[Christy@hfccc.org](mailto:Christy@hfccc.org),  
scan code for more  
information or to Sign up!

**Pretzel Necklace  
& Corn Hole  
Contest**



All proceeds go towards  
advancing our mission of  
bringing more affordable  
housing to Chester County, PA.



# 2026 Beer Festival

Craft beer and cider breweries will be pouring their finest. Plus WINE and cocktails for sale, along with food trucks, vendors, live music, and more!



Habitat for Humanity of Chester County

1220 Valley Forge Road Suite 16, Phoenixville PA 19460 • 610-384-7993 • hfccc.org

**Your Sponsorship Reach**

**Partnering with Habitat for Humanity of Chester County connects your brand with thousands of engaged supporters who care about community and impact.**




Widespread Visibility:

- Our monthly e-newsletters reach 27,500+ subscribers – volunteers, donors, and local residents who notice and support businesses that give back.
- Strong Social Media Presence:
- Your company will be featured across our growing network of 3,000+ Facebook, 2,000+ Instagram, and 650+ LinkedIn followers, with each event promoted through an average of 9 social posts and 11 email mentions.

High Event Engagement:

- Event webpages receive an average of 4,700 views, giving your brand valuable exposure before, during, and after every event.

**Your sponsorship builds more than homes – it builds awareness, community pride, and meaningful connections for your business.**

<b>Festival Sponsorship Opportunities</b>	
 <p align="center">Main Stage Sponsor <b>\$5000</b></p>	<p><b>\$5,000 PROVIDES ALL THE WINDOWS AND DOORS IN TWO HOMES</b></p> <p>This sponsorship level includes your company logo being displayed front and center on our main stage area, and inside our 2027 Build a Thirst coupon book, as well as on all digital media, marketing pieces, press releases, and signage at the event. 5 Complimentary tickets to the event, a speaking opportunity at the event, and a company highlight/pull quote in the follow-up press release. The first company to commit will also have its logo on the wristbands for the event.</p>
<p align="center">Tasting Glass Sponsor <b>\$2500</b></p>	<p><b>\$2,500 PROVIDES THE FLOORING IN ONE HOME</b></p> <p>This sponsorship level includes your company logo printed on the tasting glasses handed out to everyone sampling at the event. Your logo will also be on our website, pre- and post-event social marketing, the welcome sign, in our 2027 Build a Thirst coupon book, and email campaigns. You'll also receive 4 complimentary tickets and an option to set up an info table at the event.</p>
<p align="center">Designated Driver Area Sponsor <b>\$1500</b></p>	<p><b>\$1,500 PROVIDES ELECTRICAL FIXTURES FOR TWO HOMES</b></p> <p>This sponsorship level includes having an info table at the Designated Driver Area, where there will be water and non-alcoholic beverage choices for those not indulging that day. Also included are 3 complimentary tickets, your logo on our website, email campaigns, pre- and post-event social marketing, the welcome sign, and in our 2027 Build a Thirst coupon book.</p>
<p align="center">Games Area Sponsor <b>\$1000</b></p>	<p><b>\$1,000 PROVIDES PLUMBING FIXTURES FOR TWO HOMES</b></p> <p>This sponsorship level includes 2 complimentary tickets, a table at the event near the Backyard Games Area, where there will be yard games and other activities for festival-goers. Your logo will also be on our website, pre-and post-event social media marketing, email campaigns, welcome sign, and in our 2027 Build a Thirst coupon book.</p>
 <p align="center">Corn Hole Sponsor <b>\$750</b></p>	<p><b>\$750 PROVIDES SIDING FIXTURES FOR ONE HOME</b></p> <p>This sponsorship level includes 1 complimentary ticket, a table at the event, your company logo being displayed prominently on our website, pre- and post-event social marketing, email campaigns, the welcome sign, and in our 2027 Build a Thirst coupon book. <i>** Sponsors coordinate and run the contests and provide the prizes for the contest winners.</i></p>
 <p align="center">Selfie Station Sponsor <b>\$500</b></p>	<p><b>\$500 PROVIDES INTERIOR WALL PAINT FOR THE FIRST FLOOR</b></p> <p>This sponsorship level includes your company logo and decor of your choice, being displayed prominently in the photo area, on our website, pre- and post-event social marketing, email campaigns, welcome sign, and in our 2027 Build a Thirst coupon book.</p>

<b>Tent/Beer Sponsor</b>  <b>\$500</b>	<b>\$500 PROVIDES THE INTERIOR WALL PAINT FOR THE SECOND FLOOR</b> This sponsorship level includes 1 complimentary ticket to set up a table and pour beer for a brewer who cannot attend the event in person. You will share one table and split signage with your business and the brewery. Your logo will be included on our website, pre- and post-event social marketing, email campaigns, welcome sign, and in our 2027 Build a Thirst coupon book. <b>(Availability is based on how many brewers cannot attend in person)</b>
<b>Ice Sponsor</b>  <b>\$300</b>	<b>\$300 EACH SPONSOR PROVIDES MATERIALS TO BUILD A FRONT PORCH ON TWO HOMES</b> This sponsorship level includes your logo prominently displayed at each brewery's tent, announcing that your gift provided the ice for the day. Your logo will also be on our website, pre- and post-event social marketing, email campaigns, welcome sign, and in our 2027 Build a Thirst coupon book.. <b>(5 available)</b>
<b>Friend of Habitat Sponsor</b>  <b>\$100</b>	<b>\$100 PROVIDES A FRONT DOOR</b> This sponsorship level includes your company logo being displayed on the event welcome sign and our event homepage.

I would like to participate as a sponsor at the following level:

- |  |  |
|--|--|
| <input type="checkbox"/> \$5,000 Main Stage Sponsor    | <input type="checkbox"/> <del>\$500 Selfie Station Sponsor</del> |
| <input type="checkbox"/> \$2,500 Tasting Glass Sponsor | <input type="checkbox"/> \$500 Tent/Beer Sponsor                 |
| <input type="checkbox"/> \$1,500 Designated Driver     | <input type="checkbox"/> \$300 Ice Sponsor                       |
| <input type="checkbox"/> \$1,000 Games Area Sponsor    | <input type="checkbox"/> \$100 Friend of Habitat Sponsor         |
| <input type="checkbox"/> \$750 Corn Hole/Pretzel       |  |

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Enclosed is a check payable to Habitat for Humanity of Chester County for \$ \_\_\_\_\_

I prefer to charge \$ \_\_\_\_\_

- Visa/MC
- American Express
- Diners Club
- Discover Card

Cardholder name: \_\_\_\_\_

Cardholder phone #: \_\_\_\_\_

Card #: \_\_\_\_\_

Expiration Date: \_\_\_\_/\_\_\_\_ CVV: \_\_\_\_\_

Cardholder Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Signature: \_\_\_\_\_ (For charges only)



For more information please contact Christy Kane at  
 Christy@hfhcc.org

**Scan the QR code to complete your sponsorship online with secure payment options**