



HOPS:HOMES

Presented by

Bentley
Advancing Infrastructure

SATURDAY

JUNE 17, 2023

12:00pm - 4:00pm

EXTON SQUARE MALL

PARKING LOT

260 EXTON SQUARE PKWY,
EXTON, PA 19341

NEW! Pretzel Necklace
Contest

\$40 REGULAR TICKET

For more information, visit
<https://hfhcc.org/news/hopsforhomes/>

"BE HERE"...for the 2023 Beer Festival

Craft beer and cider breweries will be pouring their finest. Plus WINE for sale, along with food trucks, vendors, live music, and more!



All proceeds go towards purchasing materials for affordable housing in Chester County, PA.

 **Habitat**
for Humanity®
of Chester County





Saturday, June 17, 2022
Exton Square Mall Parking Lot
12:00pm - 4:00pm
 260 Exton Square Parkway
 Exton, PA 19341

Why we need your support:

An affordable home means a family can cover housing costs and still have ample budget for life's other necessities: food, health care, transportation, and education. As rents and mortgages in the U.S. grow faster than wages, the number of families becoming cost-burdened by their housing — meaning they spend more than that 30% — is growing. Too many of our neighbors work hard and still come up short, not because of their own efforts but because of systemic issues and an inequitable economy. Too many essential workers find themselves priced out of the areas where they work. Too many families are denied the personal and economic stability that safe, decent, and affordable housing provides.

That's why Habitat builds, helps revitalize communities, and advocates. We help families secure a foundation from which to grow and thrive. And we help reinforce the economic and social fabric that binds us all. By sponsoring our Beer Festival, you are making a difference in the lives and future of families and communities for years to come.

Since 1989, Habitat donors and volunteers have provided affordable housing opportunities for over 170 hardworking families in Chester County. Your sponsorship will support our plans to build 20 additional homes over the next year.

Your support helps purchase materials and keep building as well as preserving affordable housing in Chester County!

Festival Sponsorship Opportunities

Main Stage Sponsor	\$5,000 PROVIDES ALL THE WINDOWS AND DOORS IN TWO HOMES This sponsorship level includes your company logo being displayed front and center on our main stage area as well as on all digital media, marketing pieces, press releases, construction sites, and signage at the event. 4 complimentary tickets to the event, a plaque commemorating your sponsorship, a speaking opportunity at the event, a company highlight and pull quote in the follow-up press release. The first company to commit will also have their logo on the wristbands for the event. (3 available)
Tasting Glass Sponsor	\$2,500 PROVIDES THE FLOORING IN ONE HOME This sponsorship level includes your company logo printed on the tasting glasses that will be handed out to everyone sampling at the event. Your logo will also be on our website, Facebook and Eventbrite pages, on pre and post-event marketing, and in email campaigns. You'll also receive 2 complimentary tickets. (1 available)
Designated Driver Area Sponsor	\$1,000 PROVIDES ELECTRICAL FIXTURES FOR TWO HOMES This sponsorship level includes your logo prominently displayed at the Designated Driver Area where there will be water and snacks for those not indulging that day. Your logo will also be on our website, Facebook and Eventbrite pages, on pre and post-event marketing, and in email campaigns. (3 available)
Games Area Sponsor	\$1,000 PROVIDES ELECTRICAL FIXTURES FOR TWO HOMES This sponsorship level includes your logo prominently displayed at the Backyard Games Area where there will be cornhole and other fun activities where festival-goers can hang out. Your logo will also be on our website, Facebook and Eventbrite pages, on pre and post-event marketing, and in email campaigns. (3 available)
Tent Sponsor	\$500 EACH SPONSOR PROVIDES MATERIALS TO BUILD A FRONT PORCH ON TWO HOMES This sponsorship level includes your logo prominently displayed in the tent area where festival-goers can sit and eat while they cool off from the summer sun. Your logo will also be on our website, Facebook and Eventbrite pages, on pre and post-event marketing, and in email campaigns. (5 available)

Ice Sponsor	\$300 EACH SPONSOR PROVIDES MATERIALS TO BUILD A FRONT PORCH ON TWO HOMES This sponsorship level includes your logo prominently displayed at each breweries tent announcing that your gift provided the ice for the day. Your logo will also be on our website, Facebook and Eventbrite pages, on pre and post-event marketing, and in email campaigns. (5 available)
Full Keg Sponsor	\$5,000 PROVIDES ALL THE WINDOWS AND DOORS IN TWO HOMES This sponsorship level includes your company logo being displayed prominently on all digital media, marketing pieces, the event ticket, press releases, constructions sites, and signage at the event, 4 complimentary tickets to the event, a plaque commemorating your sponsorship, a speaking opportunity at the event, a company highlight and pull quote in the follow-up press release.
Half Keg Sponsor	\$2,500 EACH SPONSOR PROVIDES THE FLOORING IN ONE HOME This sponsorship level includes your company logo being displayed prominently on all digital media, marketing pieces, the event ticket, signage throughout the event, and press releases plus 2 complimentary tickets to the event and a speaking opportunity at the event.
Liter Sponsor	\$1,000 PROVIDES ELECTRICAL FIXTURES FOR TWO HOMES This sponsorship level includes your company logo being displayed prominently on all digital media, marketing pieces, the event ticket, the day of welcome sign, press releases
Perfect Pint Sponsor	\$500 PROVIDES THE INTERIOR WALL PAINT FOR THE FIRST FLOOR This sponsorship level includes your company logo being displayed prominently on all digital media, and marketing pieces.
Friend of Habitat Sponsor	\$100 PROVIDES A FRONT DOOR This sponsorship level includes your company logo being displayed on our event homepage, Facebook event, and email marketing campaigns.

I would like to participate as a sponsor at the following level:

- | | | |
|--|--|---|
| <input type="checkbox"/> \$5,000 Main Stage Sponsor | <input type="checkbox"/> \$5,000 Full Keg Sponsor | <input type="checkbox"/> \$2,500 Half Keg Sponsor |
| <input type="checkbox"/> \$2,500 Tasting Glass Sponsor | <input type="checkbox"/> \$1,000 Designated Driver Area | <input type="checkbox"/> \$1,000 Games Area Sponsor |
| <input type="checkbox"/> \$1,000 Liter Sponsor | <input type="checkbox"/> \$500 Tent Sponsor | <input type="checkbox"/> \$500 Perfect Pint Sponsor |
| <input type="checkbox"/> \$300 Ice Sponsor | <input type="checkbox"/> \$100 Friend of Habitat Sponsor | |

Company Name: _____

Contact Name: _____

Phone: _____

Email: _____

☐ Enclosed is a check payable to
Habitat for Humanity of Chester County
for \$ _____

☐ I prefer to charge \$ _____ to:

- ☐ Visa/MC
☐ American Express
☐ Diners Club
☐ Discover Card

Cardholder name: _____

Cardholder phone #: _____

Card #: _____

Expiration Date: ____/____/____ CVV: _____

Cardholder Address: _____

City: _____ State: _____ Zip: _____



Signature: _____ (For charges only)

**Scan the QR code to complete
your sponsorship online**

For more information please contact Christy Kane at Christy@hfhcc.org or visit www.hfhcc.org/news/hopsforhomes